



KIDNEY
RESEARCH
YORKSHIRE

WORKING IN YORKSHIRE TO BEAT KIDNEY DISEASE



— Your guide to —

Fundraising

Raise funds for Kidney Research Yorkshire
and help us to save and improve the lives
of people living with kidney disease

Registered Charity Number 1106412

Thank you for your support

Thank you so much for your interest in fundraising for Kidney Research Yorkshire by organising a fundraising activity. We are the kidney research charity for Yorkshire, and your support will help us to save and improve the lives of kidney disease patients in Yorkshire and beyond.

This guide aims to give you all the information you need to plan, organise and enjoy your fundraising activity and help you to raise as much as possible. We are here to support you along the way in any way possible, so please do get in touch with your ideas so we can provide you with any fundraising materials and advice and support your fundraising.

Call **David** on **07944953960**

Or email david@kidneyresearchyorkshire.org.uk



You make the difference

Fantastic fundraisers like you, who organise their own fundraising events make a huge difference to kidney research, benefiting so many individuals with renal disease.

Thanks to the generosity of people like you, we have been able to place staff in new critical posts and support research trained consultants in the field of renal medicine.

Our substantial investment into kidney research has enabled the development of online and printed resources to support kidney patients and to continually support our clinicians and researchers in publishing papers in international peer reviewed journals. Something which has phenomenal influence on practice worldwide.

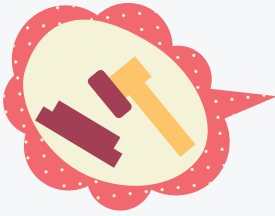
And here are some more examples of **what we've achieved** with the help of our supporters...

- One legacy we received enabled us to provide a **specialist nurse** and psychologist to support children in living better with kidney disease.
- Your donations funded the renal arm of the massive, community-based study 'Born in Bradford' - investigating how illnesses may be influenced by **maternal health** during pregnancy and early years.
- We're supporting a **study into occult heart disease** in asymptomatic kidney patients.

As you can see, your contributions have been vital and made a huge impact to the funding of our research.

All of these help us achieve our ultimate goal of improving outcomes and increasing quality of life for patients living with renal failure.

A-Z of Fundraising ideas



A – Auction, Abseil

B – Bake, Bike

C – Coffee, Collection

D – Disco, Duck Race

E – Easter Egg Hunt

F – Fancy Dress, Five-a-side

G – Golf Day, Garden Party

H – Head Shave, Halloween Party

I – Ironman, Ice Bucket

J – Jumble Sale, Jog

K – Karaoke, Knitting

L – Leg Wax, Ladies Lunch

M – Marathon, Music Night

N – Non-uniform, Night in

O – Office Olympics

P – Pie Night, Plant Sale

Q – Quiz Night

R – Raffle, Race Night

S – Sweepstake, Sponsored...

T – Triathlon, Tombola

U – Upcycle, Upside Down Day

V – Virtual Event

W – Welly Wang, Walk

X – Xbox Stream

Y – Yoga Marathon

Z – Zumba Class



Organising Your Activity

What

If you already know what you want to do, awesome – if you need ideas, check out the A-Z of fundraising ideas or visit our website for details of our organised events and challenges you can get involved with. Whatever you decide, it will need some planning, and we are here to help in any way we can.

Who

Think about any help you need to organise your fundraising – get your friends, family and colleagues to help you and use any skills they have – are your friends great bakers, fab with social media, or can help get creative with decoration at your venue – don't be afraid to ask for as much help as you can get – and the more people involved, the more fun you will have.

Where

Once you know what you are doing, you will then need to work out where you will hold your activity – will you need to hire a hall, ask someone you know if you can borrow a field, or will you need another sort of venue. Don't forget to let them know it is a charity event, as you may get a discount on any hire charges, or even get somewhere for free.

When

Think about when you want to hold your event – it is a good idea to check what else is happening in your local area so it doesn't clash with something that will stop people coming to your event – also check for major sporting events – if your event clashes with the Wimbledon Final for example – some people may be put off coming.

Get in Touch

Once you have decided what you want to do, get in touch with us so we can help you with any areas you need support with, provide you with any fundraising material you may need like t-shirts, posters, banners etc. and help with promotion and ensuring that your event is safe and legal!

Online Fundraising

If you are taking on a sponsored event, be sure to set up an online fundraising page at www.justgiving.com to enable your friends, family and colleagues to sponsor you online – it's easy and the donations come straight to us so we can start using your donations to make a difference right away.

Media

If you are organising an event for people to attend, make sure you share it as wide as possible, include things like local Facebook groups, posters in local shops, and we can also help put together a press release for your local newspaper, radio, or even TV.

Keep it Safe and Keep it Legal

To make sure you have fun, there are a few things you need to consider when organising your event to make sure it is safe, and also legal! If you are unsure about anything, just get in touch and we can help to make sure you are doing your fundraising the right way!

Health and Safety

When organising your event, it is important to carry out a risk assessment to highlight any potential safety issues and the ways you can prevent them. You may also want to consider if your event needs first aid support – either from a qualified first aider you know, or you can use organisations such as St John's Ambulance (they may charge a fee).

Insurance

When organising an event you should consider who would be responsible should any damages, accidents or injury occur. Check what public liability your venue may have, or of any business attending your event as a supplier. If you have any questions about insurance, please get in touch

Raffles and Lotteries

If you want to organise a raffle whereby you sell tickets over a period of time with the draw taking place on a later date, you need to obtain a license from the local council. If you are just holding a raffle selling tickets on the same day as the draw you do not need a license.

Collections

If you want to hold a street collection, you will need to obtain a license from your local authority. Any collections that take place on private property, such as in a supermarket, do not need a license, just permission from the owner of the property. Always make sure that two people are present when counting and recording money from collections.

First Aid

If you are organising an event for many people you may need a trained first aider – check with your local council if you are unsure, and also check with the venue, they may already have someone on site who can cover this.

Entertainment

Certain types of entertainment such as live music require you to have a license, check with your venue if they already have this, and if not, check with your local council, or get in touch with us before you go ahead. If you are unsure about anything, just give us a call and if we don't know the answer we will certainly be able to find out!

During and after your event

The most important thing about your event, is that you have fun!

Make sure you get lots of photos and if possible, keep people up to date with how your event is going on social media – make sure you tag us so we can follow too and share! We would love to find out all about your event so please send through any photos you have and let us know all about it – we would love to use these so that we can thank you properly, and also encourage others who may be inspired by your event to do something themselves!

Paying in your money

There are several ways you can pay in your money after your event, but if you are unsure what is best for you, please just give us a call.

Online

Any donations made to your online fundraising page come straight to us, so you don't need to do anything with these. Any funds raised on the day can be paid onto your justgiving page, or via our website by clicking on donate from our homepage: www.kidneyresearchyorkshire.org.uk

By Cheque

Please send any cheques payable to 'Kidney Research Yorkshire' to our office:

St Peg's Mill, Thornhill Beck Lane, Brighouse, West Yorks, HD6 4AH

Bank Transfer

If you would like to pay money directly into our bank, please get in touch for our account details and a reference number.

Sponsor Forms

If you have any sponsor forms completed as part of your event, please send these to us at the address above so we can claim any Gift Aid to add to your total. However you send your money through to us, please make sure to include your details and also details of the event so that we can thank you for your fantastic efforts!

However you want to get involved,
we are here to help you and
celebrate your support

If you are organising a fundraising event for Kidney
Research Yorkshire, want to join one of our organised
events or take on a challenge, get in touch!

www.kidneyresearchyorkshire.org.uk

 @kidneyyorkshire

 @kidneyresearch

 @kidneyyorkshire

Or call or email:

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